



WILLIAM W. PLUMMER JR.

917.974.9891, will@wp-nyc.com
85 Devoe Street, 4a, Brooklyn, NY 11211
www.wp-nyc.com

ADJUNCT INSTRUCTOR:

- **New York University**, New York, NY 7.2009–Present. **Photoshop Fundamentals Summer Session** and **Color Process** in the Fall Session

FREELANCE ART DIRECTOR & GRAPHIC DESIGNER:

- **Kangol Headwear**, New York, NY 47.2009–Present. Templated, designed and Layed-out Lookbooks, eVites & Print Advertisements
- **BMI**, New York, NY 12.2006–January 2010. Conceptualized & designed posters, postcards, eCards, & print advertisements
- **Ann Taylor**, New York, NY, 6.2008–11.2008. Conceptualized & designed in-store signage, banners, direct mail, posters, postcards, eMail blasts
- **CDM Publishing: Tu Salud, POZ & Real Health Magazines**, New York, NY 6.2007–1.2008.
Tu Salud Magazine: Conceptualized & designed the entire magazine; typography, color palette, & template. Directed photo shoots, commissioned illustrations, photo selection. **POZ & Real Health Magazines:** Page layout, photo selection, created spot illustrations
- **MercuryLab, Toniq, The Antiquer Magazine, Prentice Hall, Banta Integrated Media, Tufts University Office of Publications, Houghton Mifflin, Harvard University Business School Publishing, Pearson Custom Publishing, O'Reilly & Associates**, New York 2002–Present & Boston, MA 1998–2002

GRAPHIC ARTIST:

- **Ziff Davis Media: PC Magazine**, New York, NY 5.2004–2.2005
Conceptualized and created information graphics and spot illustrations for the magazine. Layed-out pages.

PRODUCTION ARTIST:

- **Benchmark Productions**, New York, NY 4.1999–1.2000
Print production, layout, typesetting and prepress of text books. Created spot illustrations/information graphics.
- **Cambridge Publications**, New York, NY, 10.1998–4.1999
Website creation and production. Software testing.

SECRETARY:

- **Massachusetts Institute of Technology**, New York, NY 5.1995–11.1998
Provided administrative support to a team of physics scientists. Created websites and visual aids for the laboratory, symposiums and conferences, as well as presentation materials for classrooms and print.

CORRESPONDENCE REPRESENTATIVE:

- **Scudder, Stevens and Clark**, New York, NY 1.1994–9.1995
Corresponded with investors and institutions to coordinate assets transfers.

EXPERIENCE: CS4, iWork, M.S. Office, QuarkXPress

RELEVANT EDUCATION:

- **Bachelor of Arts, English:** University of Massachusetts, Amherst, MA 9.1990–5.1993
Goddard College, Plainfield, VT 9.1989–5.1990
- **M.S. Program, Graduate Communications and Packaging Design:** The Pratt Institute, New York, NY 9.2006–12.2006
- **Flash I:** F.I.T. 2009
- **Corporate Identity:** SVA 2002
- **Typography:** SMFA 2002
- **Branding Intensive:** AIB 2001
- **Color Theory:** Sessions.edu 2000
- **Design Unplugged:** AIB 2000
- **Graphic Design II:** MassArt 2000
- **Graphic Design I:** MassArt 1999